



Международная сеть "Оценка программ"
International Program Evaluation Network

International Conference "Social and economic reforms, and management decision-making: role of monitoring and evaluation"

PROGRAM OF PRE-CONFERENCE WORKSHOPS
September 23, 2015

Workshop 1. "Objectives" and "results" of policies and programs: "pitfalls" in the design and evaluation

Duration: 4 hours

Location: National Academy for Public Administration under the President of Ukraine, 12/2 Pugachev St., Kiev

Moderator: *Alexander KILIYEVICH,*

Associate Professor of National Academy for Public Administration under the President of Ukraine, researches in the field of evaluation of productivity and efficiency of policy and programs (in particular, with the use of the cost-benefit analysis method) for needs of public sector in Ukraine. Expert, trainer in national and international projects in the field of the analysis of policy and M&E. Engaged in the development of terminology in the sphere of M&E. Has experience of development and teaching M&E disciplines within master programs, professional development system, trainings and seminars in Ukraine and the countries of Central Asia, South Caucasus.

Summary. During the seminar the following problematic issues will be considered:

- Symptoms, problems and objectives – in a jungle of relationships of cause and effect;
- Delusiveness of obvious facts or whether the facts are so stubborn things as it is represented;
- Whether we are directed in the right direction by target indicators;
- Why performance indicators are so important;
- Effective production of unnecessary products;
- Chained by results;
- After us the deluge? Or who will evaluate the long-term consequences;
- After that – means owing to that (if "that" is ours and we can be proud of "that")
- If a poorly developed program is poorly executed – perhaps, it is for the best.

You can get in touch with the seminar moderator via email: okiliev@yahoo.com

Workshop 2. Evaluation of projects/programs on the basis of transformational approach

Duration: 4 hours

Location: National Academy for Public Administration under the President of Ukraine, 12/2 Pugachev St., Kiev

Moderator: *Oksana MATUSYAK*,

member of IPEN, expert in evaluation of projects/programs and organizational development of non-profit organizations (NGOs), trainer/consultant in CCC Creative Center, Chairman of CF "Center of Supporting Initiatives". Has practical experience in the field of carrying out evaluation of projects/programs, evaluation of organizational development of NGOs, since 1998 in researches ordered by UNDP, Peace Corps, International Charity Foundation "Ukrainian Women's Fund", the Czech Catholic organization Caritas, Mott Foundation. Since 2011 Oksana has experience of carrying out evaluation of programs of municipal and regional development with the use of the transformational approach method.

Summary. Evaluation specialists have to pay attention to factors, mechanisms that promote preservation of a social inequality, and to search for ways of their overcoming, so that the evaluation promoted positive social transformations. To eradicate a social inequality it is important to do so that while adopting socially important decisions the opinions of people, who for some reason appeared on the periphery of society and are exposed to discrimination, were considered. This idea is the cornerstone of the transformational paradigm offered by the American scientist and evaluation specialist Donna M. Mertens – Full Professor at the Department of Educational Foundations and Research, Gallaudet University, Washington. Donna Mertens developed the evaluation methodology based on the transformational paradigm which assumes the use of qualitative and quantitative methods.

The transformational paradigm relies on the definition of human rights given in the Universal Declaration adopted by the UN General Assembly in 1948 and on the interpretation of the concept of human rights of communities where the evaluation is carried out, and also on the declarations protecting the rights of separate groups: women, children, migrant workers, people with disabilities and indigenous and small peoples. Within the seminar the philosophical basics of the transformational paradigm in evaluation as the mechanism that promotes overcoming a social inequality and leads to positive social transformations will be covered. Participants will consider tools to identify stakeholders during carrying out evaluation in the process of their involvement in informing stakeholders on the course and results of evaluation. They will also discuss methods, which assume active participation of stakeholders in the course of data collection, and also will discuss advantages and restrictions of the use of the transformational paradigm, when carrying out evaluation. Practical experience of preparation and carrying out evaluation of local and regional programs on the basis of the transformational approach will be offered.

You can get in touch with the seminar moderator via email: oks.matusyak@gmail.com

Workshop 3. Evaluation, monitoring, performance audit of public, municipal policy

Duration: 4 hours

Location: National Academy for Public Administration under the President of Ukraine, 12/2 Pugachev St., Kiev

Moderator: *Volodymyr Kuprii,*

Chairman of the Board of Trustees of IPEN, member of the European Evaluation Society, the American Evaluation Association, Candidate of Sciences in Public Administration (PhD), Associate Professor of Public Policy and Social Development of National Academy for Public Administration under the President of Ukraine, Executive Director of CF "CCC Creative Center". Experience of carrying out evaluation of programs, projects, organizational development since 2006 with the use of various techniques. Member of Expert Advisory Council of the National Agency of Ukraine concerning public service, expert of Targeted Team for reforms of the National Reform Council.

Summary. The most important policy analysis stage is a stage of introduction of policy, the most responsible and most "dangerous" owing to possibility of "non-implementation" of policy in practice. Improvement of quality of public and municipal policy can substantially be reached, while applying the rational analysis of that, to what extent public intervention achieved the expected results of problem solution in society. Thus, we speak about evaluation, monitoring and performance audit as forms of such rational analysis. During the seminar participants will be offered the review of the existing approaches to defining these concepts, applications in practice of public and municipal administration. Also differences and features of evaluation, monitoring, performance audit will be considered.

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Workshop 4. Programs of training in evaluation. Practice focused course.

Duration: 3 hours

Location: National Academy for Public Administration under the President of Ukraine, 12/2 Pugachev St., Kiev

Moderator: *Nodari Khananashvili,*

Vice President of National Association of Charity Organizations. Experience of monitoring and evaluation since 1997, teaching of evaluating activity – since 2000.

Summary. In 2014 the National Association of Charity Organizations (Russia) realized the all-Russian project on practice focused training in foundations of evaluating activity of representatives of socially oriented NGOs from 46 regions of Russia. Training was based on a combination of practice focused field seminars for representatives of socially oriented NGOs that have experience of social and project activity and independent research activity. 4 training groups of eight federal districts numbering from 23 to 28 people in each were created. The course consisting of two three-day seminars, between which participants having divided into small groups independently prepared and carried out monitoring of the social project realized at that time in one of regions of the country, was conducted for each group. As a result, besides the training course participants of which received certificates of completion of short-term advanced training course of the National Research University Higher School of Economics (72 class periods), monitoring 25 socially oriented projects was carried out. The project was subsidized by the Ministry of Economic Development of the Russian Federation.

You can get in touch with the seminar moderator via email: hananashvili@mail.ru

Workshop 5. Programs of training in evaluation. Practice focused course.

Duration: 3 hours

Location: National Academy for Public Administration under the President of Ukraine, 12/2 Pugachev St., Kiev

Moderator: *Nodari Khananashvili,*

Vice President of National Association of Charity Organizations. Experience of monitoring and evaluation since 1997, teaching of evaluating activity – since 2000.

Summary. The workshop is devoted to experience of several interregional projects, within which methods and instruments of measurement of level of interethnic intensity are developed and approved (hereinafter – IEI) in the educational organizations in 7 regions of Russia. 2-fold questioning with the use of the questionnaire about ethnic identity (developed by sociologists G. Soldatova, S. Ryzhova) was carried out among students in grades 7-9. The original technique of processing results is developed that allows:

- A) To receive the integrated characteristics of ethnic identity of the respondent. Despite anonymity of questioning it, nevertheless, enables to see “critical situations” or existence of “group problems” in this or that school’s collective;
- B) To receive after questioning feedback from respondents and to organize discussion of questions which are relevant to respondents;
- C) To organize preventive and, perhaps, rehabilitation work on normalization of the relationship in school’s collectives (grades);
- D) To measure changes in level of IEI on the basis of the repeated questioning.

You can get in touch with the seminar moderator via email: hananashvili@mail.ru